

QUALITY POLICY

We design and manufacture the most productive, specialized harvesting equipment in the world. We are committed to innovative & unique solutions that deliver maximum value to our customers. Our reputation is driven by our quality, reliability and our passion for exceptional customer support through listening and responding.

MacDon – The harvesting specialists worldwide.

QUALITY OBJECTIVES

- *To provide best-in-class harvesting equipment of exceptional quality and productivity*
- *To be a customer focused organization through listening to our customers and translating their needs into market-leading products that exceed their expectations*
- *To provide world-class after sale Parts and Product Support Services*
- *To strive to deliver our products and services on time every time*
- *To continually improve our operations, systems and products*
- *To be prudently cost aware and cost effective in all aspects of our organization in order to provide a strong value proposition for ourselves, our dealers and our customers*
- *To maintain a safe, fair, respectful and creative work environment that promotes innovation*
- *To develop and sustain a world-class distribution network that delivers professional, reliable and timely products and services*

The harvesting specialists worldwide.

MacDon[®]